



**PROYECTO**  
**100 años, 100 acciones por México**



**FURMEX**  
Fondo Unido Rotario de México, A C

Ciudad de México, October 6 2019.

**LIC. REINER JAHN**  
**PROJECT COORDINATOR**  
**100 X 100 MÉXICO**

**LIC. ROGER SIMS**  
**PROJECT COORDINATOR**  
**100 X 100 HEART TO HEART**

Below we express, the request to be considered in the 100 X 1000 project.

**1) APPLICANT INFORMATION.**

**Rotary Club Jardines de Cuernavaca**

**Rotaract Club** \_\_\_\_\_ **(Sponsor Club** \_\_\_\_\_ **)**

**Interact Club** \_\_\_\_\_ **(Sponsor Club** \_\_\_\_\_ **)**

Name: Adrián Inda Valencia

Address: Av. Morelos Norte 316, Carolina, 62190 Cuernavaca, Mor.

District and Club Number: 4180 - 63334

**2) NAME OF THE PROJECT**

Together for the peace

**3) OBJECTIVE OF THE PROJECT**

Promote among the school community the peace culture to resolve conflicts peacefully, through different techniques and implementation of tools that impact in the reduction of bullying, improve the school environment and the , the coexistence between teachers and the awareness of parents about the importance of educating in peace from their homes to support schools with actions aimed at generating a culture of peace.

**4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM DETAILED**

In the short term, the project contemplates the certification in prevention and attention of bullying of 6 primary schools of the Municipio de Temixco, through our FEM Method, in order to promote a healthy coexistence in the classrooms and bring to the school community the knowledge and understanding of this social problem, which today we must work as a society to generate actions that promote the respect, harmony and peace culture.

Likewise, the implementation of our activities contemplates a long-term effect, which focuses on parents, teachers and students becoming promoters of the peace culture that will be reflected in the improvement of the school environment, and even in interpersonal relationships that develop in other contexts.



Note: C.V. is attached of Fundación en Movimiento, A.C., to value their experience in prevention and attention of bullying through peace education, as well as in the development of projects of this nature.

#### 5) EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE IT.

The Project "Together for school peace" is not limited to a productive activity, so it will not generate economic value for those who benefit from its implementation.

However, it has a relevant social impact, because the people who are beneficiaries of it (students, teachers and parents) will know the importance of educating around the peace culture to manage conflicts peacefully, with the purpose of understanding it as a set of values, behaviors, lifestyles that promote peaceful coexistence in society, generating conditions of equality, solidarity, democracy and respect for human rights.

This instruction in a peace culture, is also conducted on the training of techniques or tools that will serve to reduce bullying and improve the school environment, with the purpose of breaking with the lacerating process of naturalization and invisibility of violence.

#### 6) DIRECT AND INDIRECT BENEFICIARIES BREAKDOWN YOUR VULNERABLE SITUATION ATTACHING IMAGES.

The project includes benefiting at least 3,000 elementary students, 80 teachers and 600 parents that they can prevent and address bullying. The breakdown by age and sex is described in the following table.

Population/ age	0 -12 years	13 – 16 years	25 – 65 years	Total
Women	1,445	0	490	1,935
Men	1,465	0	280	1,745

Regarding indirect beneficiaries, the following is projected:

The siblings of the students attended, informed and trained.	
Family members of teachers and parents informed and trained.	
Total estimated indirect beneficiaries	2,500

However, girls, boys and adolescents are considered vulnerable to suffer bullying since, at present, Mexico occupies the first place worldwide in bullying, according to study presented by NGO Bullying Sin Fronteras for Latin America and Spain, made between April 2017 and April 2018, it is mentioned that the cases of bullying in Mexico are increasing, noting that 7 out of 10 children suffer every day some type of bullying, they also indicate that more than 80% of the cases are not reported to teachers.

It is increasingly evident that there are risk factors that have already been mentioned in various studies and that coincide with most cases of bullying, two main factors that we can mention are family and school environment. The first is the primary unit to which the responsibility of raising and educating children is given, it has always existed and over the years according to anthropologists, sociologists and even WHO and UNICEF have highlighted its importance in





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Rotary C 100,000 – 200,000 20,000  
C Rotaract o Interact 10,000 – 200,000 10 % Of the total project budget

INVESTMET TO BE MADE IN THE PROJECT

CONCEPT	AMOUNT (pesos)
Travel expenses and tickets for 6 people during 5 workdays.	\$ 49,000.00
Certification of 6 primary schools	\$145,000.00
Fees of 6 specialist	\$26,000.00
TOTAL (pesos)	\$220,000.00

FIRMS

APPLICANT NAME

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LIDERES RESPONSABLES DEL PROYECTO, NOMBRE Y FIRMA

LIDER 1

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