

## PROYECTO Rotary 100 años, 100 acciones por México



Ciudad de México, October 6 2019.

LIC. REINER JAHN
PROJECT COORDINATOR
100 X 100 MÉXICO

# LIC. ROGER SIMS PROJECT COORDINATOR 100 X 100 HEART TO HEART

Below we express, the request to be considered in the 100 X 1000 project.

#### 1) APPLICANT INFORMATION.

Rotary Club Jardines de Cuernavaca	
Rotaract Club	(Sponsor Club)
Interact Club	(Sponsor Club)

Name: Adrián Inda Valencia

Address: Av. Morelos Norte 316, Carolina, 62190 Cuernavaca, Mor.

District and Club Number: 4180 - 63334

#### 2) NAME OF THE PROJECT

Together for the peace

#### 3) OBJECTIVE OF THE PROJECT

Promote among the school community the peace culture to resolve conflicts peacefully, through different techniques and implementation of tools that impact in the reduction of bullying, improve the school environment and the , the coexistence betwen teachers and the awarness of parents about the importance of educating in peace from their homes to support schools with actions aimed at generating a culture of peace.

#### 4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM DETAILED

In the short term, the project contemplates the certification in prevention and attention of bullying of 6 primary schools of the Municipio de Temixco, through our FEM Method, in order to promote a healthy coexistence in the classrooms and bring to the school community the knowledge and understanding of this social problem, which today we must work as a society to generate actions that promote the respect, harmony and peace culture.

Likewise, the implementation of our activities contemplates a long-term effect, which focuses on parents, teachers and students becoming promoters of the peace culture that will be reflected in the improvement of the school environment, and even in interpersonal relationships that develop in other contexts.



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Note: C.V. is attached of Fundación en Movimiento, A.C., to value their experience in prevention and attention of bullying through peace education, as well as in the development of projects of this nature.

#### 5) EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE IT.

The Project "Together for school peace" is not limited to a productive activity, so it will not generate economic value for those who benefit from its implementation.

However, it has a relevant social impact, because the people who are beneficiaries of it (students, teachers and parents) will know the importance of educating around the peace culture to manage conflicts peacefully, with the purpose of understanding it as a set of values, behaviors, lifestyles that promote peaceful coexistence in society, generating conditions of equality, solidarity, democracy and respect for human rights.

This instruction in a peace culture, is also conducted on the training of techniques or tools that will serve to reduce bullying and improve the school environment, with the purpose of breaking with the lacerating process of naturalization and invisibility of violence.

### 6) DIRECT AND INDIRECT BENEFICIARIES BREAKDOWN YOUR VULNERABLE SITUATION ATTACHING IMAGES.

The project includes benefiting at least 3,000 elementary students, 80 teachers and 600 parents that they can prevent and address bullying. The breakdown by age and sex is described in the following table.

Population/ age	0 -12 years	13 – 16 years	25 – 65 years	Total
Women	1,445	0	490	1,935
Men	1,465	0	280	1,745

Regarding indirect beneficiaries, the following is projected:

The siblings of the students attended, informed and trained.		
Family members of teachers and parents informed and trained.		
Total estimated indirect beneficiaries	2,500	

However, girls, boys and adolescents are considered vulnerable to suffer bullying since, at present, Mexico occupies the first place worldwide in bullying, according to study presented by NGO Bullying Sin Fronteras for Latin America and Spain, made between April 2017 and April 2018, it is mentioned that the cases of bullying in Mexico are increasing, noting that 7 out of 10 children suffer every day some type of bullying, they also indicate that more than 80% of the cases are not reported to teachers.

It is increasingly evident that there are risk factors that have already been mentioned in various studies and that coincide with most cases of bullying, two main factors that we can mention are family and school environment. The first is the primary unit to which the responsibility of raising and educating children is given, it has always existed and over the years according to anthropologists, sociologists and even WHO and UNICEF have highlighted its importance in



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formation of the individual, especially in the first years of his life because parents, guardians or caregivers transmit to their children values, ideologies, ways of reacting to frustrations, fears, resentments, ways of thinking such as discrimination, politics, sexuality, etc.; and at the school everyone has to take into account discipline, the code of conduct, the rules and limits that are in the classroom, student diversity, school climate, communication between parents and teachers and of course you can't forget the psychological vulnerability of teachers.

For all the above, these two areas are of vital importance for the appearance, promotion and even to eradicate bullying, we must take away the idea that it is only the teachers job to be able to eradicate this problem because it is in the school where it appears, all we form a society and what students do (who are minors) will reflect what they have learned at home, society and of course, social networks. It is important that we all begin to realize that we can contribute various actions to start eradicating this problem from schools.

#### 7) PROJECT LOCATION

Temixco, Morelos.

8)	AREA OF INTEREST:
•	Peace and conflict resolution X
	Health, forecasting and treatment
	Water, treatment and hygiene
	Maternal and child health
	Literature and basic education
	Community economic development
	Other (please specify)

#### 9) PROJECT BUDGET

The project budget is \$220,000 pesos which is broken down as follows:

INPUT	AMOUNT (pesos)
From the requesting club	\$20,000
Resources from other sources in Mexico: FURMEX or others	-
Support proposed by H2H	\$ 200,000
TOTAL (pesos)	\$220,000

NOTE: The minimum commitments for applicant clubs are as follows:

Sice Of the Project (Pesos) Minimum commitment of the applicant C. (Pesos): Rotary C 10,000 – 100,000 20 % Of the total project budget



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Rotary C 100,000 – 200,000 20,000

C Rotaract o Interact 10,000 – 200,000 10 % Of the total project budget

#### INVESTMET TO BE MADE IN THE PROJECT

CONCEPT	AMOUNT (pesos)
Travel expenses and tickets for 6 people during 5 workdays.	\$ 49,000.00
Certification of 6 primary schools	\$145,000.00
Fees of 6 specialist	\$26,000.00
TOTAL (pesos)	\$220,000.00

FIRMS
APPLICANT NAME

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BEATRIZ RUBIO MARTÍNEZ PRESIDENTE 2020 – 2021 beatrixrubio\_61@hotmail.com 777-162-7984

LIDERES RESPONSABLES DEL PROYECTO, NOMBRE Y FIRMA

LIDER 1

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